# **unbcFINANCIAL MANAGEMENT**

**COMM 725**

**Fall 2018**

**INSTRUCTOR: Jing Chen**

**E-MAIL: chenj@unbc.ca**

**OFFICE LOCATION:**

**OFFICE HOURS:**

**TELEPHONE NUMBER: 250-960-6480**

**CLASS TIME & LOCATION:**

**WEBSITE:**<http://web.unbc.ca/~chenj/course/syllabus725.htm>

Information regarding the School of Business at UNBC can be found at: **http://www.unbc.ca/commerce**

### COURSE DESCRIPTION

Case analysis and class investigation of "live cases" are used to explore managerial issues in finance, including financial forecasting, management of working capital, business and share price valuation, capital structure and development of long-term finance. Depending on class interests, more specialized topics like dividend policy, mergers and acquisitions, use of derivatives and financing high-technology ventures are covered.

### COURSE LEARNING OBJECTIVES

Upon successful completion of the course, students will be able to:

### REQUIRED TEXT AND READING MATERIALS

**[NOTE: PLEASE PROVIDE DETAILS OF YOUR TEXTBOOK AND CASE STUDIES (IF ANY) IN THIS SECTION]**

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| **COURSE ASSIGNMENTS, EXAMS AND GRADE WEIGHTING** | | |
| **Individual Assessment** | **Due Date** | **Grade**  **Weight** |
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| Total | - | 100% |

### ASSURANCE OF LEARNING GOALS AND OBJECTIVES

**[NOTE: PLEASE COPY FROM YOUR ASSESSMENT OF LEARNING TEMPLATE THAT YOU SUBMITTITED EARLIER FOR THIS COURSE. GIVE A TICK (×) IN COLUMN # 3 IF YOU COVER THE RESPECTIVE OBJECTIVE IN YOUR COURSE]**

The School of Business has been working on curriculum mapping to align our offerings with the vision of “Fostering Business Leadership with a Global Vision in the North and Beyond” and to maintain our high quality of Business education at UNBC. Toward this end, the school has set the learning goals and objectives listed below for the MBA program.

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| Learning Goals | Learning Objectives | Goals and objectives addressed in COMM XXX | Assessed by |
| Communication | 1. Produce a systematic, concise and logical piece of written communication |  |  |
| 2. Create and conduct a clear and effective oral presentation |  |  |
| 3. Generate new and original ideas |  |  |
| 4. Prepare an effective presentation of data |  |  |
| Global Leadership Skills | 1. Apply a global perspective to business problems |  |  |
| 2. Demonstrate how to inspire people |  |  |
| 3. Determine how to manage and lead a team |  |  |
| 4. Use new ideas |  |  |
| 5. Express how to diplomatically interact (act) with people |  |  |
| Critical Thinking | 1. Analyze business situations |  |  |
| 2. Explain the cause and effect of business actions |  |  |
| 3. Investigate the veracity of business data |  |  |
| 4. Determine how to achieve business goals |  |  |
| Social Responsibility | 1. Demonstrate the importance of SR (economic, social and environmental) |  |  |
| 2. Produce business solutions that support stakeholders |  |  |
| 3. Recognize the role of ethics in business practices and social responsibilities |  |  |
| Use of Technology | 1. Use appropriate technological tools for computation of business problems |  |  |
| 2. Use systematic valuation methodology to identify relevant systems for businesses |  |  |
| 3. Apply technological tools for data analysis and business decision |  |  |

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| **COURSE SCHEDULE** | | |
| Dates | Topics | Chapters |
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**GROUP PROJECT DESCRIPTION AND REQUIREMENTS**

**[NOTE: THIS SECTION IS APPLICABLE IF THE COURSE HAS ANY TEAM PROJECT/SIMULATION]**

**NOTE: THE FOLLOWING CONTENTS ARE FROM THE UNBC GRADUATE CALANDER. IF THRE IS NO EXAM IN YOUR COURSE, PLEASE DELETE EXAM-RELATED INFORMATION.**

**Conduct in Examinations**

Students must present appropriate identification upon entering the examination room. Appropriate identification is defined as a UNBC student card and/or some other form of photo identification acceptable to the proctor. The following regulations apply to the conduct of examinations in this course:

1. Students are not allowed to carry class notes, reading materials, and any electric device, except their textbook and financial calculator.
2. No candidate is permitted to enter the examination room more than 30 minutes after the beginning of the examination, or permitted to leave within 30 minutes after the examination has started.
3. Candidates must not communicate in any way with other candidates in the examination room.
4. Candidates must not leave their seats, except when granted permission by the proctor.
5. Candidates must turn in all materials, including rough work, upon leaving the examination room.
6. Food and beverages other than water are not permitted in the examination room.

**MISSING EXAM**

Advance notice must be given when a student is unable to appear for an examination. Only duly authenticated bereavement, illness and legitimate reasons are admissible justifications for absence from a scheduled examination (e.g. Writing a CPA exam and there is a time conflict).

**Do not schedule travel during the exam period that may conflict with your midterm and final exams.**

**IF YOU HAVE MISSED A FINAL EXAMINATION**

Satisfactory explanation, with supporting documentation as appropriate, must be made by the student or designate to the instructor within 48 hours from the time the examination was written. Normally, for explanations of sickness, a doctor's certification is required.

**GRADE SCALE**

UNBC Graduate School does not issue grades in the C & D range (that is, the only grade below a B- grade is an F grade). See UNBC Graduate Calendar, General Academic Regulations, section 15 for UNBC Grading System Information for further details.

**Academic Misconduct**

It is the student's responsibility to be aware of UNBC's Academic regulations, policies and procedures as described in Section 24 of the Graduate General Regulations and Policies in the Graduate Academic Calendar. Please refer to the UNBC website. Any conduct that violates the standards of the University as set out in the Graduate University Calendar, particularly those related to academic honesty, is a serious offense. The formal processes set out in these Regulations are to be followed.

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| **RESPECT** |

Please demonstrate respect to your fellow classmates who express their thoughts and explore new ideas in the course.

**ETHICAL STANDARDS**

The following behaviors are considered unethical:

* Telling the instructor that you "need" a certain grade
* Asking for extra assignments for the purpose of raising a grade
* Asking that the grade be raised because it is very close to the next higher grade
* Asking that the grade be raised because you did very well on one part of the course or grading

Scheme

* Asking for a higher grade because you don't like the grading scheme
* Asking to be allowed to turn in an assignment/project late - even a few minutes late - because of

problems in computer and/or printer or any other reasons

* Asking to be treated better than other students by making an exception to the rules
* Asking for any other unfair advantage in grading

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| **ACCESS RESOURCE CENTRE** |

If there are students in this course who, because of a disability, may have a need for special academic accommodations, please come and discuss this with me, or contact staff at the Access Resource Centre ([arc@unbc.ca](mailto:arc@unbc.ca)) located in the Teaching and Learning Centre, Room 10-1048 on the main campus. Students can also call the ARC at (250) 960-5682. Regional students can call the Centre toll-free at 1(888) 960-5682.

**ACCESS SUCCESS CENTRE**

The Academic Success Centre offers support for mathematics, writing, study skills, physics, statistics, commerce and economics. Services are available through one-to-one tutoring at the centre (room 10-2584, second floor of the Teaching and Learning Building), drop-in writing support is available on the first floor of the Library, and drop-in mathematical support is available at MACE (room 10-2088). Peer-led supplemental sessions are held for select courses – more information will be announced in your classes. In addition, online support, including online writing tutoring, is available through the website at [www.unbc.ca/asc](http://www.unbc.ca/asc). All ASC services are Free to UNBC students! *ASC us!*