Highlight Notes Chapter 7

Memory Distortions

1. The Seven Sins of Memory.

List and CLEARLY describe the sins of memory. What are the two groupings of memory errors? Although Schacter's (2001) theoretical review is recent, it was based upon some long standing data. Describe a classic experiment that supports the idea of memory reconstruction.

2. Eyewitness Memory

What **encoding and storage factors** influence eyewitness recollection? Describe three experiments that provide evidence for each some of these factors.

What retrieval factors influence eyewitness recollection? Describe three experiments that provide evidence for each some of these factors.
Cognition and Individual differences: are children's memory reports due to poor memory systems or adult questioning techniques?
3. Illusory memories. Describe how illusory memories can be created in a lab setting or in a real-world setting. How do the findings and conclusions from these types of studies differ (if at all)?

4. Neuroimaging. Can neuroimaging be used to "see" the difference between truths and lies?
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5. Recovered Memories. Do recovered memories exist? What data support or disconfirm the existence of recovered memories? What is the APA's position on recovered memories?
Do all of the STOP and THINK exercises on pages 255, 256, 257, 262, 270, 274, 288 and 290. Do all of the STOP and REVIEW sections (pages 258, 271, 278, 284 and 292). Define all of the key terms on pages 293-294 and try the "flashcards" found on the textbook web site.
BONUS → Researcher Line Up/Photo Album: go to the web pages of 7 researchers cited in Chapter 7 and summarize their work. Include: Researcher name (and picture), university affiliation, list of their 3 most recently published articles (in APA format, of course), and a one paragraph summary of their research interests. All bonus assignments for CHs 6-8, 10-12 are due last day of classes. A maximum of 3 bonus assignments will be accepted. Bonus marks will

be added to you final exam mark (whether you do the exam or paper).

What are the sources of our memory errors?